

## 15 GIVEAWAY IDEAS TO GET MORE LEADS ONLINE!

One of the BEST ways to capture more leads online is to offer free giveaways like downloads, ebooks, and curated lists of homes! Here are 20 click-friendly ideas to help you get more leads!

- 1. Free Download! The 5 Mistakes Every First-Time Homebuyer Makes
- 2. How To Get Your Home Ready For Sale
- 3. 5 Easy Remodels You Can Do Yourself To Sell Your Home For More
- 4. 3 Dirt Cheap Ways To Stage Your Home and Sell It Faster
- 5. The Complete Guide To [Your Market]'s School Districts
- 6. Negotiating 101: How Get The Best Price Without Insulting The Seller
- 7. 15 Easy Decorating Hacks To Make Your Home Look Stunning Overnight
- 8. The 7 Things You MUST Know Before Going FSBO
- 9. Get Your FREE, Personalized Home Value Analysis
- 10. Looking For a More Manageable Home? Get our Exclusive List of Single Story Homes
- 11. 3 Tips For Decluttering and Downsizing With an Empty Nest
- 12. Outgrown Your Home? Get Our Exclusive List of 4 Bedroom Homes Under \$300,000
- 13. Why Your Home Didn't Sell (And 5 Ways To Get Full Price Now)
- 14. Downtown Living: The 5 Things You Should Know Before Buying A Condo In Downtown San Diego
- 15. The Ultimate Guide To Buying a Foreclosure In [Your Market]

